

Job Description

Department	Market Research	
Organization Name	Mangal Analytics & Research Consulting Pvt. Ltd	
Company Profile	<p>Mangal Analytics & Research Consulting Pvt. Ltd. (MARC) is one of the fastest growing companies offering Business Advisory Services in India. Since its inception in 2010 as Mangal Advisory Services (MAS), it today has a footprint across India as well as International Markets, offering a wide range of services. The company in 2015 was re-branded as MARC to showcase it's enhanced portfolio of services.</p> <p>It has positioned itself strongly in the market, delivering specialized services in three key verticals namely Mergers & Acquisitions, Financial Analytics and Market Research.</p> <p>MARC operates from its offices located in Mumbai, Pune and Goa. It has a network of consultants situated in Kolkata, Bengaluru and Uttarakhand, catering to the East, North and Southern regions of India.</p> <p>MARC works with several international consultants and executes niche financial projects. In 2014, the company has entered into an MOU (Memorandum of Understanding) with a Portugal based giant, which is well established in other parts of Europe, Africa and South America. This strategic alliance will facilitate the growth of Indian companies in the international markets. Vice versa, this partnership also lends foreign companies the expertise and guidance needed to enter the Indian market across sectors.</p> <p>The firm is mainly focused on providing guidance to the burgeoning SME sector to empower small and medium businesses with appropriate financial and analytical techniques. As a team, MARC lets entrepreneurs focus on achieving key objectives in their business by taking charge of other complexities; which in turn leads to unprecedented growth.</p> <p>Progressing at a fast pace, the company has already served more than 200 SMEs across the country, offering project reports / business plans, and outsourced CFO services.</p> <p>MARC is also a valuable associate to larger firms that need to execute due diligence and feasibility transactions across the country.</p>	
Qualification	BBA/MBA/ PGDM	
Job Description / Responsibilities	<p>Interpret and analyse results using statistical techniques and provide ongoing reports Build/Rebuild financial models. Locate and define new process improvement opportunities Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality Filter and clean data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems Acquire data from primary/secondary data sources and maintain databases Identify, analyse, and interpret trends or patterns in complex data sets</p> <p>Feasibility study for research work (Customized /Consulting/ Syndicate) Quantitative + Qualitative research Drafting research scope and table of contents Drafting research approach and methodology</p>	

	<p>Secondary research on public domain and paid databases</p> <p>Primary research - on field meetings/interviews/telephonic interviews, email communication, follow-ups</p> <p>Market estimation and forecast based on a logical model</p> <p>Analysis, interpretation and report writing PPT and word Presentations</p> <p>Client interaction</p> <p>Deliver Industry/ Sector reports and Competitor Analysis</p>
Desired profile of the candidate	<p>Strong communication skills (oral/written)</p> <p>High level of attention to detail and accuracy</p> <p>Good problem-solving skills and analytical capability</p> <p>Familiarity with data sources e.g. FactSet, Bloomberg, Morningstar is preferred</p> <p>Strong aptitude in MS power point is required</p>
Location of posting	Panjim, Goa
Candidate's Location	Anywhere in Goa
Contact Information	<p><u>e-mail ID</u></p> <p>hr@marcglocal.com</p>
Website :	www.marcglocal.com